

# Karavanen till Ukraina rf Annual Report 2024

The year 2024 was exceptionally active for the association. We engaged in various activities, all aimed at supporting Ukraine. Karavanen operates under the principle of having zero administrative costs and personally delivering all equipment.

## 1. Fundraising Activities

Throughout the year, we conducted fundraising through social media campaigns, newspaper ads, public events, association and company visits, and direct personal outreach to potential donors. Initially, funds were collected via our partner organization Sisu Ukraine ry, but after receiving our own fundraising permit (RA/2024/489) in March, donations were redirected to Karavanen's bank account. By the end of the year, we had raised approximately €732,000 thru our own permit.

#### 2. Purchases

Karavanen fulfills its mission of aiding Ukraine primarily by purchasing and delivering vehicles, ambulances, ATVs, hospital beds, and other supplies such as large and small power stations for fixed and field hospitals, as well as advanced first aid equipment. All purchases were made in accordance with requests from our Ukrainian grassroots partner, Initiative E+, and were used for humanitarian purposes such as evacuating wounded soldiers and civilians.

## 3. Car Caravans to Ukraine

We personally delivered the vehicles and equipment to Initiative E+. Every donation was thoroughly documented, ensuring proper oversight of usage and recipients. In 2024, we organized five separate caravans to Ukraine. The smallest consisted of two cars, while the largest included nine, with 10–20 participants and substantial equipment in each delivery.

#### 4. "Fund Your Own Vehicle" Initiative

We encouraged associations and communities to raise money for their **own** vehicle for Ukraine, with a target of **€25,000** per vehicle. Several groups

successfully reached their goals, and each group was assigned a dedicated Mobile Pay number and bank reference for their respective fundraising efforts.

#### 5. Lectures and Presentations

In 2024, association members held dozens of presentations across Finland, sharing insights about Ukraine, the war, and its impact on civilians. We showcased photos and videos, raising awareness and inspiring action. This work was crucial in increasing public understanding and boosting fundraising efforts.

#### 6. Relay to Ukraine Project

In spring 2024, we launched the **"Relay to Ukraine"** project, in which a symbolic relay baton was transported from Finland to Lviv, Ukraine, as a message of solidarity. The journey covered **1,500 km** over **42 days**, involving rowing, walking, and running teams. The project raised **€212,000**, which funded ten ambulances delivered to Ukraine in August.

### 7. High School Campaign

In autumn 2024, Karavanen initiated a **pilot project** in two Finnish high schools: Kyrkslätt Gymnasium and Gymnasiet Grankulla samskola. Students voluntarily participated in a fundraising campaign as part of a credited course, aiming to collect **€25,000** per school. The funds were used to purchase ambulances and mobile power stations for Ukraine, with students planning to deliver the vehicles in **spring 2025**.

All members of the association work **voluntarily**. For the high school project, we received **external funding** to support a project manager in autumn 2024, ensuring that no donated funds were used for administration.